



77th IIW

Annual
Assembly and
International
Conference

on Welding and Joining


SPONSORSHIP
OPPORTUNITIES
BROCHURE

7-12
July
2024

... connecting "materials" and "people"

Rhodes
Greece





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Welcome Message

Dear Friends, Colleagues and Partners,

On behalf of the Greek industrial, welding and academic community, it is our great honour and pleasure, to welcome you to the **77th IIW Annual Assembly and International Conference on Welding and Joining**, that will take place from **7 to 12 of July 2024** on the amazing island of **Rhodes**, in **Greece**.

Welding Greek Institute, organizes and hosts this unique and global event for the first time in our Country, setting the highest goals to this international effort, that covers the latest developments in industrial and technical sectors, academic research, training & education activities, qualification and certification of persons.

Greece's geographical position places the County at the main Energy Crossroads, so it is a great opportunity to meet other Participants with the same interest, create business opportunities, exchange views on multiple issues, provide opportunities for globalism, innovation, endeavour, fair play and simultaneously changing perceptions in a large multiple audience, which build relationships and trust, and through effective communication enable and foster interpersonal relationships.

We are looking forward to welcome you in person for the 77th IIW Annual Assembly and International Conference, in the historical Rhodes, the "Island of Knights".



Nikolaos Chatzopoulos

President of Welding Greek Institute Governing Board



Organization- Committees

Local Chair

Nikolaos Chatzopoulos

President of Welding Greek Institute Governing Board

Organizing Committee

Nikolaos Chatzopoulos

President of Welding Greek Institute Governing Board

Meletis Tzaferis

WGI Executive Secretary

Georgia Kolyva

WGI Chief Executive

Konstantinos Diamantopoulos

WGI Technical Director

77th IIW Organizing Bureau



Erasmus Conferences & Events S.A.

Address: 52B Vouliagmenis Av., 167 77, Ellinikon, Greece

T: +30 210 74 14 700

E. info@erasmus.gr

W. www.erasmus.gr



General Information

77th IIW Annual Assembly and International Conference Dates

The Conference will be held on July 7th – 12th, 2024

Venue

Rodos Palace Hotel

Iraklidon Avenue (Trianton), Ixia P.O.Box 121

85100 Rhodes, Greece

Tel: (+30) 22410 97222

E-mail: info@rodos-palace.gr

Secretariat

Erasmus Conferences & Events S.A.

52B Vouliagmenis Av., 167 77, Ellinikon, Greece

T. +30 210 7414700 (call center)

E. info@erasmus.gr | W. www.erasmus.gr



Accommodation

We strongly recommend sponsors & exhibitors to book their accommodation well ahead, to ensure availability as well as the best available rates.

To guarantee the exhibition and event areas, a certain number of rooms are contracted with Rodos Palace Hotel. To fulfill the above, it is strongly recommended to sponsors to book the accommodation of staff and guests through the IIW 2024 website.

For more information regarding accommodation bookings, please contact us @ sponsors@erasmus.gr



Become a Sponsor at IIW 2024

Sponsors will have the opportunity to be featured within:

- ✓ Conference programme
- ✓ Social media and media releases pre and post event
- ✓ Conference website
- ✓ Acknowledgment throughout the conference proceedings

CUSTOMIZE YOUR SPONSORSHIP

Contact us for an individual package that meets your business objectives and needs.

Contact Details for Sponsorship & Exhibition

ERASMUS CONFERENCES & EVENTS S.A.



ERASMUS
Conferences & Events

Spyros Sideris

T. +30 210 7414715

E: s.sideris@erasmus.gr | sponsors@erasmus.gr

Benefits of Sponsoring IIW 2024

- ✓ Address your target audience face-to-face
- ✓ Direct selling to potential buyers
- ✓ Building prospect databases
- ✓ Building relationships with existing customers
- ✓ Demonstrating and launching new products / services
- ✓ Building brand awareness
- ✓ Positioning your company as a market leader
- ✓ Targeting, testing and developing new markets



Sponsorship Packages

GOLD SPONSOR

→ 40.000 €

Exhibition Space

Exhibition space of 4 m² at a high-traffic primary spot (*constructions are not included*)

Brand Awareness

- ▶ Placement of linked Logo and brand's acknowledgment:
 - On IIW 2024 Website
 - In IIW 2024 Final Program
 - On the conference backdrop
- ▶ 1 corporate brochure inserts into conference bags (not exceeding A4 size)
- ▶ Advertisement on Appendix or Front 3 or Front 2 (full page, color) in IIW 2024 Final Program. Booking is based on first come, first served basis.

Exclusive Benefits

- ▶ 6 b2b meetings with important Guests and Company representatives
- ▶ 2 members in the conference organizational committee
- ▶ 100- word text advertisement in the official website
- ▶ 6 complimentary full delegate registrations

SILVER SPONSOR

→ 30.000 €

Brand Awareness

- ▶ Placement of linked Logo and brand's acknowledgment:
 - On IIW 2024 Website
 - In IIW 2024 Final Program
 - On the conference backdrop
- ▶ 1 corporate brochure inserts into conference bags (not exceeding A4 size)
- ▶ Advertisement on Appendix or Front 3 or Front 2 (full page, color) in IIW 2024 Final Program. Booking is based on first come, first served basis.

Exclusive Benefits

- ▶ 4 b2b meetings with important Guests and Company representatives
- ▶ 1 member in the conference organizational committee
- ▶ 80- word text advertisement in the official website
- ▶ 4 complimentary full delegate registrations



BRONZE SPONSOR

→ 15.000 €

Brand Awareness

- ▶ Placement of linked Logo and brand's acknowledgment:
 - On IIW 2024 Website
 - In IIW 2024 Final Program
 - On the conference backdrop
- ▶ Advertisement on Appendix or Front 3 or Front 2 (full page, color) in IIW 2024 Final Program. Booking is based on first come, first served basis.

Exclusive Benefits

- ▶ 2 b2b meetings with important Guests and Company representatives
- ▶ 50- word text advertisement in the official website

EXHIBITOR

→ 2.500 € per exhibition space

Participating companies should fill in and send to the Organizing Secretariat the sponsorship booking form, detailing preferred locations (assigned according to availability and upon first come, first booked basis).

Exhibition Space

- ▶ Exhibition space of 4 m² at a high-traffic primary spot (constructions are not included)

Brand Awareness & Benefits

- ▶ Placement of linked Logo and brand's acknowledgment on IIW 2024 Website
- ▶ Two (2) exhibitor passes



Customized Sponsorship Opportunities

Lead Scanning & Retrieval for Exhibitors

→ 350 €

Lead Scanning allows exhibitors scan the bar code or QR code on an attendee's name badge when they visit the exhibitor's booth. The exhibitor can capture demographic details about the attendee and ask them customized profile questions during their visit. Automated emails can be configured to send a thank you email to the attendee, as well as an alert email to an assigned party within the exhibitor's company.



Exhibitors can use their Attendee Mobile App to capture the leads, collect answers for the custom profile questions, and view a list of all attendees who have visited their booth. The list of captured attendee information can also be viewed on the Exhibitor Portal, as well as exported for further sales efforts.

The Sponsor will be acknowledged in the Final Program, on IIW 2024 website and during the coffee break (label with the sponsor's name & logo in the catering points).

Roll-up Banner

→ 1,000 €

Place a roll up banner at a variety of locations within the conference venue and promote your products. Roll up banners must be provided by you, but we are more than happy to assist you with the printing/ production process.

Sponsorship of these items enables your company to reach delegates both before and during the conference.

Advertising in the Final Program

→ 2,000 € (full color)

→ 1,500 € (black & white)

Secure extra visibility for your company by placing your own full page color ad in the Conference Final Program, which will be provided to all attendees as an insert in the Delegate's bags.



Conference Bags

→ 10,000 €

Become the sole provider of the conference bags that will be distributed to all delegates on-site.

Benefits include:

- ▶ Your logo will be placed on the Conference website
- ▶ Acknowledgment in the Conference Final Program as the Conference Material Supporter
- ▶ Acknowledgment on the official Conference website as the Conference Material Provider and link to your website
- ▶ Company profile included in Final Program (Sponsors' profile section)

Lanyards, Pens and Notepads

→ 15,000 €

Become the sole provider of the lanyards, pens and notepads that will be included in the Conference bag.

Benefits include:

- ▶ Your logo will be placed on the Conference website
- ▶ Acknowledgment in the Conference Final Program as the Conference Material Supporter
- ▶ Acknowledgment on the official Conference website as the Conference Material Provider and link to your website
- ▶ Company profile included in Final Program (Sponsors' profile section)

Mobile App

→ 1,500 €

The free mobile app has a modern and user-friendly design, and provides delegates with all-important information at their fingertips, including easy access to the program, floorplans, presenter profiles and much more.

Become the exclusive sponsor of the IIW 2024 app to ensure high impact, continuous positioning on the home screen.

Sponsorship of the app is limited to one company and includes:

- ▶ Exclusive acknowledgment as app sponsor on IIW 2024 website





- ▶ Exclusive acknowledgment as app sponsor in the pocket program of the Conference.
- ▶ Logo on home screen of the Conference app.
- ▶ Individual button on home screen of the Conference app.
- ▶ Individual page within the app including company logo, with website link, company profile and information on your company session and/or booth (if applicable).

The Mobile App includes personalized schedules, push notifications, immediate content sharing in social media, polls, surveys, on-line evaluation questionnaires of specific sessions or the entire conference.

Mobile App Push Notification

→ 750 €

(Per notification)

Optimise the awareness of your company booth, sessions or activities with a push notification sent. App notifications are typically sent 30 minutes and 2 hours before an activity takes place. App notifications include:

- ▶ One message consisting of a title with a maximum of 120 characters and text of up to a suggested 150 words
- ▶ One in-message image
- ▶ Two website links

To ensure regulated use and to maintain quality of impact of this communication channel, the total number of push notifications are limited to 5 notes per day.

Interval PR Video

→ 5,000 €

A 2-minute video, promoting the Sponsors activity/ products will be projected in the conference hall during breaks and intervals. This exclusive sponsoring opportunity offers high visibility to all participants throughout the conference.

Inserts in Delegates' Bags

→ 1,000 €

(Per insert)

Further promote your company's products by including your flyer / product information in the Conference bags. Delegates' Bags includes the Program of the Conference and is provided to all delegates upon their check-in at the Conference Reception Desk.

Inserts must be approved by IIW 2024 Organizing Committee



Insert Specifications: The maximum allowed dimension of the insert is a standard A4 (210 by 297 mm) and max weight should not exceed 250 gr

Battery Charging Station

→ 2,500 €

A Battery Charging Station will be constructed to supply electric power for the recharging of mobile phone devices and laptops.

Sponsoring company's logo will be displayed on the booth panels.

Company logo to be included in all printed and electronic material of the conference where Sponsors & Exhibitors will be mentioned.



Coffee Breaks

→ 5,000 €

(per coffee break)

Coffee and tea will be offered to all participants during the scheduled breaks.

The Sponsor will be acknowledged in the Final Program, on IIW 2024 website and during the coffee break (label with the sponsor's name & logo in the catering points).

Lunch Breaks

→ 10,000 €

(per lunch break)

Lunch will be offered to all participants during the scheduled lunch breaks.

The Sponsor will be acknowledged in the Final Program, on IIW 2024 website and during the lunch break (label with the sponsor's name & logo in the catering points).

Gala Banquet Dinner (10 tables per sponsor)

→ 10,000 € (Zone A)

→ 7,500 € (Zone B)

→ 5,000 € (Zone C)

(Exclusive Sponsorship)

The Conference will offer a Gala Banquet Dinner to all registered participants.

Three different zones are available for sponsoring. Zone A, where invited speakers and board members will be seated. Zone B which will be right around Zone A and Zone C which will be right outside Zone B.



Benefits include:

- ▶ Sponsor's banner at the Gala Banquet Dinner venue (banner provided by the sponsor)
- ▶ 2 invitations to the Gala Banquet Dinner for sponsor company representatives
- ▶ Acknowledgment in all conference publications
- ▶ Company logo on conference website with hyper link to sponsor's homepage

Welcome Reception

→10,000 €

(Exclusive Sponsorship)

The Conference will offer a Welcome Reception to all registered participants.

Benefits include:

- ▶ Sponsor's banner at the Welcome Reception area
- ▶ 2 invitations to the Welcome Reception for sponsor company representatives
- ▶ Acknowledgment in all conference publications
- ▶ Company logo on conference website with hyper link to sponsor's homepage

Sponsor of Sound & Image

→15,000 €

The Sponsor of Sound & Image will support the costs of audiovisual equipment and dedicated staff that will provide sound and image in the conference sessions' halls and exhibition area if needed, for the duration of the conference.

The Sponsor will be acknowledged in all printed and online material of the conference as well as in the slide reception desk, where speakers will be handing their presentations.

***SPONSORING THE CUSTOMIZED OPPORTUNITIES INCLUDE BRAND'S ACKNOWLEDGMENT ON IIW 2024 WEBSITE AND IN THE FINAL PROGRAM.**

VAT is not included in the above prices and will be added only if applicable



Terms and Conditions

Application for Sponsorship

Application for Sponsorship can be made in writing with the enclosed enquiry form to the Conference Organizing Bureau:

ERASMUS Conferences & Events S.A.

52B Vouliagmenis Av., 167 77, Ellinikon, Greece

T. +30 210 7414700 (call center)

E. info@erasmus.gr | W. www.erasmus.org

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the Conference Bureau (details above). Alternatively, an invoice for the deposit can be requested on the booking form.

Once this has been received, a confirmation of sponsorship will be sent to you with an accompanying invoice.

Terms of Payment

- ▶ 50% upon signature of contract
- ▶ 50% by 7th June, 2024

Methods of Payment

All payments should be made in Euros, without charges for the beneficiary, to the order of the Erasmus Conferences & Events SA as follows:

- ▶ By Bank Transfer to the below Bank Account Details (EUR account):
Bank name: EUROBANK
Account holder: ERASMUS S.A
Bank's Address: 35-37 MICHALAKOPOULOU STR. 11528, ATHENS, GREECE
Account Number: 0026-023783-0200937824
IBAN: GR3502602370000830200937824
SWIFT code: EFGBGRAAXX
- ▶ By credit Cards (MASTER / EURO CARD, VISA)

Cancellation Policy

Cancellation must be sent in writing to the Conference Organizing Bureau. The organizer shall retain:

- ▶ 10% of the agreed package amount if the cancellation is made more than 6 months prior to the Conference
- ▶ 50% of the agreed package amount if the cancellation is made between 6 and 4 months prior to the Conference
- ▶ 100% of the agreed package amount if the cancellation is made less than 4 months prior to the Conference



Exhibition Floor Plan

To be announced shortly...

Conference Venue

Rodos Palace Hotel

Iraklidon Avenue (Trianton), Ixia P.O.Box 121
85100 Rhodes, Greece

www.rodos-palace.gr





Sponsorship Booking Form

COMPANY'S INVOICING DETAILS*

Company/Institute/Organization:

Postal Address:

Postcode:

City:

Country:

Tel.:

Fax:

E-mail:

VAT Number/TAX Identification Number:

Contact Person:

***All fields are mandatory**

We would like to book the following Sponsor items:

_____ € _____ +VAT if applicable
 _____ € _____ +VAT if applicable
 _____ € _____ +VAT if applicable
 _____ € _____ +VAT if applicable
 _____ € _____ +VAT if applicable

Terms of Payment: A deposit of 50% upon signature of the booking form and issuance of invoice. Full payment by 7th June 2024

Cancellation Policy: Cancellations must be received in writing. A cancellation charge of 50% of total sponsorship fees will apply to cancellations received between 6 months and 3 months prior to the Conference. For cancellations received later than 3 months prior to the Conference a 100% charge of the application will be applied.

Please return this form to:

Erasmus Conferences & Events S.A.

Att. to Mr. Spyros Sideris | Email address: sponsors@erasmus.gr

Signature of this form implies compliance with the rules stated in this document.

Signature: _____

Date: _____